



Κουπόνια Καινοτομίας για τις ΜΜΕ της Περιφέρειας Κεντρικής Μακεδονίας

The enterprise EMISIA S.A. with headquarters in the Region of Central Macedonia, was co-financed by Greece and the European Regional Development Fund (ERDF) of the European Union (EE) for the implementation of its project under the Action «Innovation Vouchers for small, micro and medium-sized enterprises of the Region of Central Macedonia», under the framework of the Operational Program «Central Macedonia» 2014-2020.

The Action is aimed at empowering small, micro and medium-sized enterprises, through the purchase of innovative consulting services and transfer of know-how from recognized Innovation Institutes, in order to develop innovative products / services or operation processes and improve the quality of their products / services.

Investment's total budget is 10.000€ (100% public expenditure). The Action is co-financed by Greece and the European Union - European Regional Development Fund.

Through participation in the Action, the company achieved:

- cooperation with research and technological institutes
- acquisition of significant know-how
- higher quality products & services



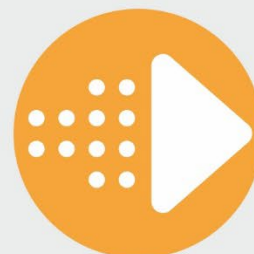
REGION OF CENTRAL MACEDONIA
MANAGING AUTHORITY
O.P. Region of Central Macedonia



Co-financed by Greece and the European Union

ΕΡΑνηΕΚ 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION

DIGITAL step
DIGITAL UPGRADING OF ENTERPRISES



The enterprise **EMISIA S.A.** based in **Thessaloniki, Greece** region, has joined the Action "Digital Step" with a total budget of **84 million €**. The Action aims at the digital upgrading of very small, small and medium - sized enterprises.

The investment's total budget is 38.220 € out of which 19.110 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved subsidized Business Plan includes investments in the following categories:

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, web development, e-shop services etc.
- ✓ Digital services (Digital advertising, e-security certifications, data entry and transfer etc.)
- ✓ Wage costs for new personnel

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship
- ✓ Creation /maintenance of high quality job positions
- ✓ Other

The support of ΕΡΑνηΕΚ proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.



European Union
European Regional
Development Fund



HELLENIC REPUBLIC
MINISTRY OF
DEVELOPMENT AND INVESTMENTS
SPECIAL SECRETARIAT FOR
ERDF & CF PROGRAMMES
MANAGING AUTHORITY OF ΕΡΑνηΕΚ



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